info: Kinesis

Protest Nets Victory

(NEW YORK, NY) — The adult home video game, Custer's Revenge, which features the rape of an Indian woman as entertainment, has been discontinued by Game Source, who recently took over sales and distribution rights on three games from American Multiple Industries (AMI). AMI created and marketed Custer's Revenge despite the outrage of Native Americans, feminists and the American public (see NWI Vol IX #1).

Richard Miller, president of Game Source, acknowledged to USA Today that his company didn't want to sell a game that represents "rape and racism," or "violence towards women."

This victory reflects the efforts of American Indian Community House (a nationally recognized American Indian Organization), Women Against Pornography (a national feminist organization), and all others who protested the racist rape game throughout the US by demonstrating or writing letters.

Although Women Against Pornography recognizes Game Source for discounting Custer's Revenge, the organization will continue to protest Game Source's production and distribution of two other home video games that sexually degrade women: Bachelor Party, which encourages men to view sex as conquest and women as targets for sexual aggression, and Beat 'Em and Eat 'Em, which depicts female prostitutes as objects of male degradation and contempt. Both of these games are distributed by Playground for. Game Source.

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